

Remit Address:

WRAZ **Accounting Dept.** PO Box 60928 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Smart Media Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314



Advertiser	Pat McCrory for Governor
Product	MCCRORY FOR GOVERNOR
Estimate Number	C22C28

Invoice #	114986-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/27/12

Station	WRAZ	
Account Executive	N Welte	
Sales Office	Philadelphia TeleRep	
Sales Region	National	

Order #	114986
Alt Order #	06218198
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAZ	4-5p M-F	4-5p	•	•	•	•	•		•	•
	Candidate	Class 3									
					2 to 10/28/12	1x	1				
	WRAZ			F	10/26/12	:30	4:57 PM	PM12-104TH	\$85.00)	1
2	WRAZ	6-630p M-F	6-6:30p								
					2 to 10/28/12	1x	1		•		
	WRAZ			F	10/26/12	:30	6:17 PM	PM12-116TH	\$120.00)	1
3	WRAZ Candidate	Fri Prime 8-9p Class 3	8-9p								
					2 to 10/28/12	1x	1				
	WRAZ			F	10/26/12	:30	7:59 PM	PM12-104TH	\$1,240.00		1
4	WRAZ Candidate	WRAL's 10p News On Fox 50 Class 2	Late News								
					2 to 10/28/12	1x	1				
	WRAZ			M	10/22/12	:30	12:29 AM	PM12-104TH	\$1,090.00)	1
5	WRAZ Candidate	4-5p M-F Class 3	4-5p								
					2 to 10/28/12	1x	1				
	WRAZ			М	10/22/12	:30	4:50 PM	PM12-104TH	\$85.00		1
6	WRAZ	6-630p M-F	6-6:30p								
					2 to 10/28/12	1x	1				
	WRAZ			М	10/22/12	:30	6:17 PM	PM12-116TH	\$120.00		1
7	WRAZ Candidate	4-5p M-F	4-5p								
	Odrididate	01833 0		10/22/15	2 to 10/28/12	1x	1				
	WRAZ			Th	10/25/12	:30	4:28 PM	PM12-116TH	\$85.00)	1
8	WRAZ	6-630p M-F	6-6:30p				•	-	÷00.00		•
-		•		10/22/12	2 to 10/28/12	1x	1				
	WRAZ			Th	10/25/12	:30	6:27 PM	PM12-104TH	\$120.00		1
9	WRAZ	4-5p M-F	4-5p								



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	Candidate	Class 3			•		•	•			
					to 10/28/12	1x	-1				
	WRAZ			Tu	10/23/12	:30	4:14 PM	PM12-104TH	\$85.00		1
10	WRAZ	6-630p M-F	6-6:30p								
					to 10/28/12	1x	-1				
	WRAZ			Tu	10/23/12	:30	6:07 PM	PM12-116TH	\$120.00		1
11	WRAZ	4-5p M-F	4-5p								
	Candidate	Class 3									
	14/547				to 10/28/12	1x	1		405.00		
	WRAZ			W	10/24/12	:30	4:40 PM	PM12-116TH	\$85.00		1
12	WRAZ	6-630p M-F	6-6:30p								
					to 10/28/12	1x	1		• • • • • • • • • • • • • • • • • • • •		
	WRAZ			W	10/24/12	:30	6:16 PM	PM12-104TH	\$120.00		1
14	WRAZ	WRAL's 10p News On Fox 50	Late News								
	Candidate	Class 2					_				
	\A/D A 7				to 10/28/12	1x	1	12 11C	Φ1 000 00		
	WRAZ			F	10/26/12	:30	10:15 PM	PM12-116TH	\$1,090.00		1
15	WRAZ	WRAL's 10p News On Fox 50	Late News	10/27/12	to 10/27/12	1x	1-				
	Candidate WRAZ	Class 2		Sa	10/27/12	:30	12:14 AM	PM12-104TH	\$1,090.00		4
	WHAZ				0 MLB runove		12.14 AIVI	PM12-1041H	\$1,090.00		ı
					o MLB runove	-					
19	WRAZ	WRAL's 10p News On Fox 50	Late News								
13	Candidate		Late News								
	Odrididate	Old33 Z		10/22/12	to 10/28/12	1x	-1				
	WRAZ			Tu	10/23/12	:30	10:57 PM	PM12-104TH	\$1,090.00		1
20	WRAZ	WRAL's 10p News On Fox 50	Late News	. ~	. 0, 20, .2				ψ.,σσσ.σσ		·
20	Candidate		Edio News								
	Sa. Gladio			10/22/12	to 10/28/12	1x	1				



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20	WRAZ WRAL's 10p News Or	n Fox 50 Late News	<u>. </u>		•			•		•
	Candidate Class 2									
	WRAZ		W	10/24/12	:30	12:50 AM	PM12-116TH	\$1,090.00		1
				MLB ran long						
			LR due i	MLB ran long						
21	WRAZ 10-11a M-F	10-11a								
	Candidate Class 4				_					
				2 to 10/28/12	2x	-TWTF				
	WRAZ		Tu	10/23/12	:30	10:35 AM	PM12-116TH	\$75.00		2
	WRAZ		F	10/26/12	:30	10:58 AM	PM12-116TH	\$75.00		1
22	WRAZ 12n-1p M-F	12n-1p								
	Candidate Class 4									
				2 to 10/28/12	2x	-TWTF				
	WRAZ		W	10/24/12	:30	12:47 PM	PM12-116TH	\$40.00		2
	WRAZ		Th	10/25/12	:00			\$40.00	Credited	1
23	WRAZ 2-3p M-F	2-3p								
	Candidate Class 4									
				2 to 10/28/12	1x	-TWTF				
	WRAZ		W	10/24/12	:30	2:22 PM	PM12-104TH	\$30.00		1
24	WRAZ 12n-1p M-F	12n-1p								
	Candidate Class 4									
				2 to 10/28/12	2x	WTF				
	WRAZ		Th	10/25/12	:00				Credited	2
	WRAZ		F	10/26/12	:30	12:30 PM	PM12-104TH	\$40.00		1
25	WRAZ 3-4p M-F	3-4p								
	Candidate Class 4									
				2 to 10/28/12	2x	WTF				
	WRAZ		Th	10/25/12	:30	3:56 PM	PM12-104TH	\$60.00		1
	WRAZ		F	10/26/12	:30	3:28 PM	PM12-116TH	\$60.00		2
		Aired Costs	00							



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\$8,095.00 Gross Total **Agency Commission** \$1,214.25

Payment Terms 30 Days **Net Amount Due** \$6,880.75